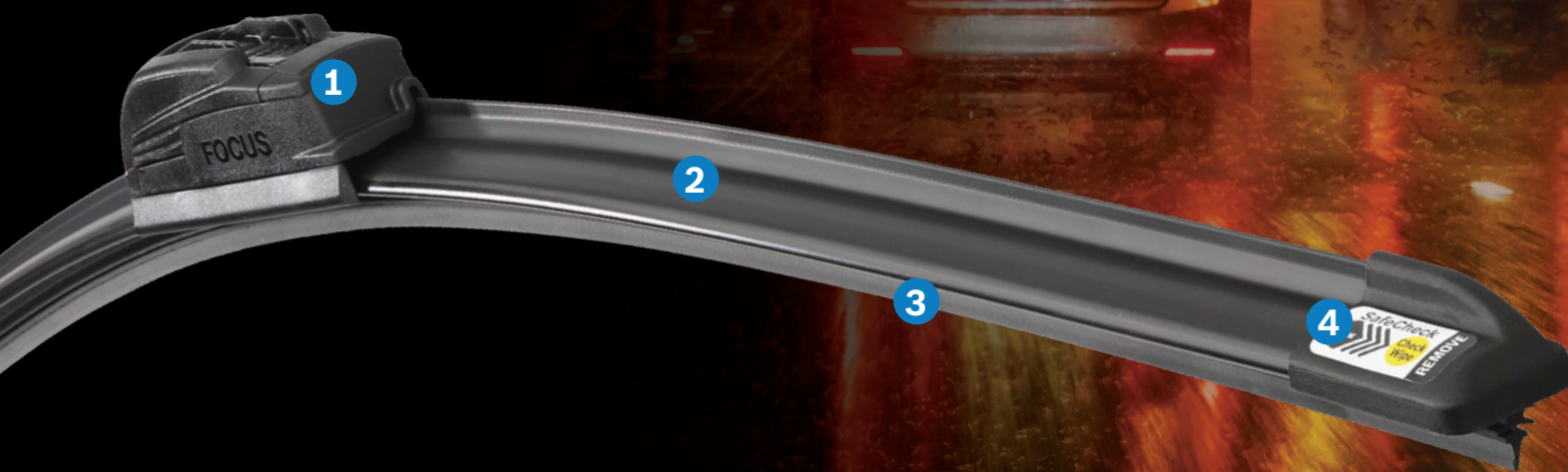


FOCUS™

Windshield Wiper Program



The Bosch FOCUS™ windshield wiper provides optimal night clarity and enhances safer driving.

- 1 NightView™ technology** creates a single core construction that fuses the blade to base connector and provides uniform wiping stability resulting in reduced blur for optimal night clarity.
- 2 NightSpoiler** combines a water repelling polymer coating and light absorbing charcoal powder that reduces glare from reflective lights and repels water droplets to increase visibility.
- 3 ClearMax 365™** is an exclusive patented dual synthetic rubber technology providing optimal visibility in all weather conditions and up to 40% longer performance than other premium blades.
- 4** When the **SafeCheck indicator** turns yellow it's time to check your blades for safer driving rain, sleet or snow.

Includes adaptors for the following connection types

Hook 9x3mm 	Hook 9x4mm 	Side Lock 	Side Lock Narrow
Top Lock Large 19mm 	Top Lock Narrow 16mm 	Pinch Tab 	Top Lock (Denso)

Focus Wiper Blades

Length	MKT #	VIO%
13	FS13	1.2%
15	FS15	0.9%
16	FS16	4.3%
17	FS17	2.9%
18	FS18	7.6%
19	FS19	4.5%
20	FS20	9.4%
21	FS21	3.5%
22	FS22	17.8%
24	FS24	7.8%
26	FS26	10.8%
28	FS28	2.1%
Hook Total		72.8%
13	FS13OE	0.2%
15	FS15OE	0.6%
17	FS17OE	0.6%
18	FS18OE	0.5%
19	FS19OE	0.7%
20	FS20OE	1.8%
21	FS21OE	1.2%
22	FS22OE	4.8%
24	FS24OE	3.2%
26	FS26OE	2.9%
28	FS28OE	1.3%
OE Total		18.0%
Program Total		90.80%

Bosch Windshield Wiper Blades

Beam Trade-Up Guide



Product	Clear Advantage™	Evolution™	ICON™	FOCUS™
Key selling point	Click-On™ adapter system offers low SKU count with extensive coverage	Exceptional all-weather performance	40% longer life than other premium windshield wipers	Optimal night clarity enhancing safer driving
Position	Standard	Advanced	Premium	Ultra Premium
Wiping performance	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
Pressure distribution	Single precision-tensioned steel spring	Trade-Up Dual precision-tensioned steel springs	Trade-Up Dual precision-tensioned steel springs with customized fit	Trade-Up Dual precision-tensioned steel springs with NightView™ technology
SafeCheck indicator	No	No	No	Trade-Up Yes
Weather performance	All weather	All weather	Trade-Up Extreme weather	Trade-Up Extreme weather day and night
Spoiler	Symmetrical	Symmetrical	Trade-Up Asymmetrical	Trade-Up Asymmetrical with NightSpoiler technology
Connection	Hook, Pin, Side Lock, Top Lock, Pinch Tab	Hook, Pin, Side Lock, Top Lock, Pinch Tab	Hook, Side Lock, Top Lock, Pinch Tab	Hook, Side Lock, Top Lock, Pinch Tab, Denso Top Lock
Rubber type	Natural	Natural	Trade-Up Synthetic	Synthetic
Rubber coating	Graphite	Graphite	Trade-Up ClearMax 365™	ClearMax 365™
Durability	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
SKUs	12	21	25	23
VIO coverage	95.4%	94.3%	90.5%	90.9%